



Greetings Potential Exhibitor;

The steering committee of the first annual Symposium on Food Systems & Public Health would be honored by your participation in a monumental event for the future of California's public health practice and policy as it relates to food systems. The 2009 Symposium on Food Systems & Public Health – The role of public health in promoting a food system that is safe, secure and sustainable (S³) – will be held at the **Mission Bay Hyatt on November 4th through 6th**. On the evening of Thursday, November 5th we will host an event entitled "A Taste of Local Fare". The tasting event will feature a sampling of handpicked *Ambassador of Local Fare* who embody the S³ theme, including restaurants, breweries and wineries throughout San Diego County that specialize in local, sustainable goods.

The purpose of the Symposium is to provide a forum that focuses on food systems issues most pressing for the public health practice community while also providing exposure to other "non-traditional" food systems concepts and practices that the public health community may not be fully engaged in at this time. The goal of the Symposium is to explore the role of public health in promoting a food system that is safe, secure and sustainable. We are expecting approximately 300 participants at this event to include *Public Health Practitioners and those that train public health practitioners, Registered Environmental Health Specialists, Epidemiologists, Nutritionists, Food Safety Professionals, Environmental Health Directors, Health Officers, Agricultural Commissioners, Agricultural Commissioners staff, and Academia.*

As an Exhibitor, you will have a six foot table top to display during the conference. Please see the attached agenda for times and details. If you are interested you can ask for a 5-10 minute time slot to demonstrate your product. The event will also feature non-profit organizations working toward a more safe, secure and sustainable food system throughout the State. Your participation in this event will advance the level of understanding acquired by the Symposium attendees by demonstrating how they can support an S³ food system on a daily basis. We truly hope that you will consider this opportunity to impact the future of California's food system and public health community.

For more information, please contact Sheryl Baldwin at (530) 676-0715 or sheryl@ccdeh.com. You can also register on our website at www.ccdeh.com

We look forward to your response and to ultimately have you participate as an Exhibitor or Participant at our first annual Symposium on Food Systems & Public Health in beautiful sunny San Diego!