

## 2009 Symposium on Food Systems & Public Health:

S<sup>3</sup>: *The Role of Public Health in Promoting a Food System that is Safe, Secure, and Sustainable*

### Wednesday, November 4, 2009

Optional Pre-Con Workshops (Additional Fees Apply)		LOCATION
1:00 – 5:00pm	<b>CDC Public Health Leadership Workshop:</b> Welcome by Gary Erbeck, Director, San Diego County Environmental Health • A 4 hour training workshop geared to training public health officials to become stronger leaders.	<b>Bayview I/II</b>
11am – 5pm	<b>OR</b> <b>Tierra Miguel Farm Tour:</b> Our mission is to inform and educate on the value of local sustainable agricultural practices and to demonstrate these practices on our 85-acre working produce farm.	<b>Tierra Miguel Farm</b>
6:00 – 9:00pm	<b>Dinner &amp; A Movie:</b> Red Marlin Dinner @ Hyatt Mission Bay – Chef Angela Souza will host a dining experience featuring locally grown and produced products. Join director/producer Scott Hamilton Kennedy for a viewing and discussion of his film “ The Garden”. View trailer at <a href="http://www.blackvalleyfilms.com">www.blackvalleyfilms.com</a> . MODERATOR: Heather Buonomo, REHS, San Diego County Department of Environmental Health	<b>Red Marlin @ The Hyatt MB</b>

### Thursday, November 5, 2009

		LOCATION
7:00am – 10:00am	<b>Continental Breakfast</b>	<b>Bayview Terrace</b>
9:00am – 10:00am	<b>EXHIBITOR Viewing</b>	<b>Pavilion</b>
9:00am – 10:00am	<b>Registration</b>	<b>Bayview Terrace</b>
10:00am – 10:30am	Introduction by <b>Brian Moss</b> , CCDEH President, Director, Calaveras County Environmental Health <b>Welcome Address • Dr. Mark Horton</b> , Director, California Department of Public Health <i>and</i> <b>A.G. Kawamura</b> , Secretary, California Department of Food & Agriculture	<b>Bayview Ballroom</b>
10:30am – 11:30am	Introduction by <b>Bob Schlag</b> , CDPH, Chief of the Food, Drug, and Radiation Division <b>Keynote Speaker • Michael Taylor, JD</b> , Senior Advisor to FDA Commissioner • <i>Food, Agriculture &amp; Health: What's the Connection?</i>	<b>Bayview Ballroom</b>
11:30am – 12:00pm	<b>EXHIBITOR Presentations • 11:35 FDA, 11:45 Cooler Cleaning, 11:50 Western Exterminator</b>	<b>Pavilion</b>
12:00-1:00pm Speaker @ 12:30	Welcome by <b>Gary Erbeck</b> , Director, San Diego County Environmental Health Introduction by <b>Angelo Bellomo</b> , Director, County of Los Angeles Environmental Health <b>LUNCH &amp; Art Aguirre Memorial Lecture • Dr. Jonathan E. Fielding, MD, MPH</b> , Director, Health Officer, Los Angeles County Department of Public Health • <i>California's Food System</i>	<b>Pavilion</b>
1:00pm – 1:30pm	<b>EXHIBITOR Presentations • 1:05 CrewSafe, 1:10 Superfood Drive, 1:15 CCDEH on labeling</b>	<b>Pavilion</b>
<b>PLENARY SESSIONS: Food Systems 101</b> MODERATOR: <b>Dr. David Dyjack, CIH, DrPH</b> , Dean Loma Linda University School of Public Health		
1:30pm-2:30pm	<b>SAFE • Jerry Gillespie, DVM, PhD • Food Safety Solutions Throughout the Supply Chain</b>	<b>Bayview Ballroom</b>
2:40pm-3:40pm	<b>SECURE • Andy Fisher</b> , Executive Director, Community Food Security Coalition • <i>Creating Community Food Security</i>	<b>Bayview Ballroom</b>
3:50pm-4:50pm	<b>SUSTAINABLE • Gail Feenstra, Ed.D, RD, UC Davis • Food Systems, Public Health, and Climate Change</b>	<b>Bayview Ballroom</b>
5:00pm-7:00pm	<b>A Taste of Local Fare • A Tasting of San Diego County restaurants that specialize in locally produced food &amp; drink. Also featuring exhibits from non-profit organizations involved in S<sup>3</sup> concepts and poster presentations.</b>	<b>Pavilion</b>

**Friday, November 6, 2009**

		LOCATION	
7:00am – 8:00am	<b>Continental Breakfast</b>	<b>Pavilion</b>	
7:00am – 2:15pm	<b>EXHIBITOR Viewing</b>	<b>Pavilion</b>	
8:00am – 9:00am	Introduction by <b>Gary Erbeck</b> , Director, San Diego County Environmental Health <b>Keynote Speaker • Sibella Kraus</b> , President & Founder, Sustainable Ag Education (SAGE) • <i>Linking Our Food, Farms &amp; Future</i>	<b>Pavilion</b>	
<b>Moderated Panel Discussions</b>	<b>SAFE</b>	<b>SECURE</b>	<b>SUSTAINABLE</b>
<b>LOCATION</b>	<b>Mission Ballroom</b>	<b>Bayview II/III</b>	<b>Bayview I</b>
9:15 – 10:45am	<p><b>Coaxing Food Safety Into the 21<sup>st</sup> Century: The Big Picture</b> Current and emerging practices to address new challenges for preventing and responding to foodborne illness outbreaks in light of increasing distribution, quality, and variety of foods available within our food supply system.</p> <p><b>Michelle Jay</b>, WIFSS <b>Scott Horsfall</b>, CEO of California Leafy Greens Products Handler Marketing Agreement <b>Noelle Ferdon</b>, BS, JD, Food &amp; Water Watch</p> <p><b>MODERATOR:</b> Robert Schlag, M.Sc., Center for the Environment, California Department of Public Health</p>	<p><b>Public Health Impacts of Food Systems</b> The relationship between the U.S. food system and the health of Americans, including how obesity and diabetes are natural consequences of a wide range of federal, state, and local policies.</p> <p><b>Ken Hecht</b>, California Food Policy Advocates <b>Linda Shak</b>, MSW, Prevention Institute <b>Angela Jenkins</b>, Oakland HOPE Collaborative</p> <p><b>MODERATOR:</b> Stefan Harvey, Assistant Director, California Center for Public Health Advocacy</p>	<p><b>Healthy Foodprint, Healthy Fuelprint: From Farms to Fultank to Fork</b> Discussion of Sustainable bioplastics &amp; business partnerships, sustainable foods and the low-carbon diet, and sustainable agriculture and the biofuel economy.</p> <p><b>Jim Kleinschmit</b>, Director, Institute for Agriculture and Trade Policy <b>Tom Wright</b>, Project Manager, Sustainable Bizness <b>Lena Brook</b>, Senior Program Associate, SF Bay Area Chapter of Physicians for Social Responsibility <b>MODERATOR:</b> Jim Kleinschmit, Director, Institute for Agriculture &amp; Trade Policy</p>
<b>LOCATION</b>	<b>Mission Ballroom</b>	<b>Bayview II/III</b>	<b>Bayview I</b>
11:00 – 12:30pm	<p><b>Working in the Agricultural Food Industry</b> From the agricultural setting to delivery of food to consumers, this expert panel will explore the occupational health and safety issues associated with our current food system, and address the role of the worker in ensuring food safety.</p> <p><b>Marc Schenker</b>, UC Davis <b>Barbara Materna</b>, CDPH <b>Margaret Reeves</b>, PANNA</p> <p><b>MODERATOR:</b> Robert Schlag, M.Sc., Center for the Environment, California Department of Public Health</p>	<p><b>Improving Access to Healthy Foods through Local Agriculture</b> Limited access to fresh fruits and vegetables in communities throughout California is a growing public health concern. This panel will discuss different approaches for improving access to healthy foods through collaboration with local farmers.</p> <p><b>Claudia Corchado</b>, Merced County CCROPP <b>Michele VanEyken</b>, CDPH, State WIC <b>Valerie Miller</b>, San Diego WIC <b>Bob Corshen</b>, Community Alliance with Family Farmers</p> <p><b>MODERATOR:</b> Linda Shak, MSW, Prevention Institute</p>	<p><b>Real Life Solutions to a Sustainable Food System in California</b> Sustainable food system pioneers share their lessons learned, best practices, and tangible solutions for businesses &amp; consumers to incorporate into their work &amp; lives.</p> <p><b>Beth Ann Levendoski</b>, Tierra Miguel Foundation (small family farm) <b>Nancy Casady</b>, OB People's Market (retailer) <b>Bob Harrington</b>, Specialty Produce (distributor) <b>Jay Porter</b>, The Linkery, (retailer) <b>MODERATOR:</b> Antoinette Mantz, MPH, REHS, San Diego County Department of Environmental Health</p>
12:30-2:00 Speaker @ 1:15	Introduction & Acknowledgements by <b>Gary Erbeck</b> , Director, San Diego County Environmental Health <b>Lunch &amp; Closing Speaker • Dr. Preston Maring</b> , Kaiser Permanente, CAFF Board of Directors		<b>Pavilion</b>
2:00 – 2:15	<b>Farewell</b>	<b>Pavilion</b>	

# A Special Thanks to our Sponsors and Steering Committee

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