



2011 Symposium on Food Systems & Public Health

May 25 - 27, 2011 at the Monterey Marriott

- 350 Calle Principal at Del Monte Blvd •

Monterey • California 93940 Phone: (831)649-4234

\$84 State Room Rate until May 2, 2011 or sold out

Hotel Room Block is under "Food"

Continuing Medical & REHS Education Certificate is available.

PARTICIPANT INFORMATION

Names of Participant for Name Badge: _____

REHS# _____ () Vegetarian meals _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____

Payment must be made PRIOR to Symposium or the late registration fee applies

Space is Limited - Please return with payment NO LATER than

Cancellation: \$75 cancellation fee before May 14, 2011. **No refunds** after May 14.

Method of payment:

Please find my enclosed **CHECK** in the amount of \$ _____

CREDIT CARD (Please attach a copy of front and back of card)

OR Register on website at www.californiafood.org

Card # _____ VISA MC AMEX

Card holder: _____ Exp. Date _____

Authorized Signature: _____ Date _____

Mail Payment To: CAEHA, Attn: Sheryl Baldwin www.Californiafood.org

P.O. Box 2017, Cameron Park, CA 95682-2017 Tax ID#94-1675492

Special Events:

***Monterey County Food Safety Conference May 25 8:30am-12:30pm – Register by completing the attached registration form and send directly to Monterey County.**

Item	Charge per item	Qty.	Total (\$)
Participant Registration* 5/26&27 Full registration includes: May 26: 8-5 (7-8:30 Breakfast, lunch and 5-7 Taste of Local Fare) May 27: 8-1:15 (7-8:30 Breakfast and Lunch) Daily registration for either Thursday or Friday includes Breakfast & Lunch	Full Registration \$150.00 Student registration \$225.00 per Person by May 2, 2011 \$250.00 per Person after May 2, 2011 \$30.00 Guest fee for Taste of Local Fare \$150.00 Daily Registration fee for either Thursday or Friday \$50.00 Daily Student registration \$50.00 Resident or CalEIS Fellow Daily		
May 25th Wednesday Public Health Workshop 9am-4pm Public Health Workshop 1pm-5pm OR Leafy Green plant tour at D'Arrigo Brothers 11am-5pm	\$50.00 per Person • Includes one Leadership Workshop (see agendas) OR • Farm tour (which covers lunch & transportation)		
May 25th Wednesday 6pm-10pm Dinner & Movie "Edible City" Del Monte Beach House 299 Cannery Row, Monterey	\$55.00 per person • Includes dinner, popcorn Movie. In walking distance from hotel.		
CCLHO Business Meeting *	Registration		
May 25, 8:00 am to 5:00 pm Includes: Breakfast and Lunch.	\$150 Fee Separate HOAC Business Lunch		
Continuing Medical & REHS Education Certificate	Fee		
May 25 - May 27 (16 CECH avail *)	\$ 25.00 for REHS Certificate fee *		
May 26 & May 27 (11 hours total)	\$ 165.00 total for CME Fee (Medical)**		
May 26 only (6.25 hours)	\$ 97.50 CME Fee (Medical Cert)**		
May 27 only (4.75 hours)	\$ 67.50 CME Fee (Medical Cert)**		
Exhibitor Registration	Exhibitor Days Wed & Thursday only		
EXHIBITOR REGISTRATION * May 25 & 26 th Wed & Thursday (Set-up May 25th, 6-8am; Show Time May 25 th 8-5 & Reception 5-6pm) May 26 th 8:30-5 Join us for Taste of Local Fare 5-7 Tear down May 26 th , 5-9pm	\$475 per Exhibit • 2 Participant Registrations for all days May 25-27 (see above) • 6' skirted table with 2 chairs • 1 page E-ad displayed on screen at lunch (PowerPoint) • Taste of Local Fare Thursday		
Telephone/Internet line	Free in foyer areas/Contact for quotes		
Power/Electrical (20 amp circuit)	\$75.00 (check hotel rates)		
Sponsorship			
Bronze Sponsor	\$ 500.00 Program Sponsor		
Silver Sponsor	\$1,000.00 includes booth & 2 reg fees		
Gold Sponsor	\$2,500.00 includes booth & 4 reg fees		
Platinum Sponsor	\$5,000.00 includes booth & 6 reg fees		
Sponsor – Advertising	\$ 250.00 Power Point slide & program		
Sponsor – Dinner event	\$ 500.00 Del Monte Beach & movie		
Sponsor – Reception drink tickets	\$ 500.00 Taste of Local Fare		
May 27–Sustainable Vineyard Tour	\$50.00 Tour 2:30-7:30pm	Total	\$

CAEHA California Association of Environmental Health Administrators

• 530-676-0715 Phone • 530-676-0515 Fax • Email: sheryl@ccdeh.com • Visit www.californiafood.org for additional program information

Food Symposium Target Audience:

- State wide Public health professionals including dietitians, nutritionists, public health nurses, health officers, environmental health specialists, epidemiologists
- Agricultural commissioners & their staff
- Food and sea food industry specialists including farmers, growers, producers, distributors & retailers
- Restaurateurs, markets & chefs
- Food systems experts, analysts & advocates
- Academia, including college students

* Registered Environmental Health Specialist (REHS) Continuing Education Certificate is provided through California Association of Environmental Health Association (CAEHA) as the Recognized Provider. A certificate may be obtained after the training is completed for all of your events May 25-27, 2011 for \$25.00.

**Continuing Medical Education (CME):

The Health Officers Association of California (HOAC) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. HOAC takes responsibility for the content, quality and scientific integrity of this CME activity.

HOAC designates this educational activity for a maximum of 11 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

S3 Competencies to be developed:

- Understand the connection between agriculture, food & health.
- Explore the public health impact of food systems.
- Investigate the role of public health in promoting an S3 food system.
- Discover solutions to a more safe, secure & sustainable food system to protect public health.
- To provide information to decision makers on the various food safety impacts of environmental health to assist with food safety policy and legislation.