



S3 Food Symposium, May 25-27, 2011
Monterey Marriott Hotel, Monterey CA

Speaker Biographies/Contact Information

Mr. Jamie Strachan, CEO/ President, Growers Express;
Chairman, Leafy Greens Handler Marketing
Agreement (LGMA)



Phone: (831) 751-1329
Fax: (831) 757-9991
Email: jstrachan@thegiant.com

Jamie Strachan joined the Growers Express in June of 2006. Prior to that he served a six year stint as a principle in Pacific States Asset Management where he was as an advisor to Growers Express and other farming companies in financial, operational, marketing and risk management matters.

Since coming on board, Jamie led the company to acquire Capurro Marketing and the Green Giant Fresh trademark licensing rights for all fruits and vegetables. Jamie has been extremely active in the area of Food Safety, serving as a founding member and now Chairman of the Leafy Greens Handler Marketing Agreement (LGMA). Jamie is also involved in company product and promotional innovation and has brought his knowledge and experience in technology and company leadership to Growers Express.